

LOCAL BUSINESS!					
IMAGE	VOICE OVER	DRAWING	TEXT/GRAPHIC	MUSIC	SOUND FX
1	<i>Let's say Jack here...</i>	A guy	none	none	
2	<i>Owns the trendiest boutique in town</i>	same guy standing in front of a boutique	"boutique" written on a sign on the building	none	
3	<i>or maybe he owns the neighborhood convenience store</i>	the boutique becomes a convenience store	"convenience store" written on a sign on the building	none	
4	<i>or perhaps, he owns the local bookstore</i>	the convenience store becomes a bookstore	"bookstore" written on a sign on the building	none	
5	<i>No matter what, he is bound to have some slow days</i>	Jack looks sad and shrugs his shoulders	none	none	crickets chirping
6	<i>And when those days arrive, he can use YepText to reach out to his customers.</i>	Bookstore window has a sign that says "Text bookstore to 41242 to receive discounts, coupons and updates"	none	none	
7	<i>So let's use the bookstore as our example...</i>	Jack inside of his bookstore	none	none	
8	<i>While Jack spends his morning pacing</i>	Jack pacing	none	none	footsteps
9	<i>Little Billy is at home looking for a book to use for his book report.</i>	Little boy with a confused look	question marks appear above his head	none	
10	<i>Just then, Jack logs in to his YepText account and sends out a text coupon to the list that Little Billy's mom had previously subscribed to.</i>	Jack in his bookstore, on his laptop	none	none	Typing sounds

11	<i>Little Billy's mom gets the text coupon and they are off.</i>	Car driving away	dust flies up	upbeat music	Screeching tires
12	<i>Little Billy even tells his classmates about Jack's discount, and they decide to go to the bookstore too.</i>	A lot of cars arrive at the bookstore, including Little Billy's car	none	same	Lots of screeching tires, honking
13	<i>This is just one of the ways that you can use YepText</i>	Jack standing in front of his bookstore with a crowd of people around him. Everyone is smiling.	none	same	
14	<i>whether you own the local bookstore or any other local business out there.</i>	several local business appear clutter the screen (including the boutique and the convenience store)	none	same	
15	<i>Imagine what YepText can do for you...</i>	fades	YepText logo	music fades	
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